

EDITORIAL CALENDAR TEMPLATE

CONTENT BY MONTH

Each month, you should choose one MAIN thing to promote. This main thing could be: a paid product, a challenge to grow your list, an affiliate product, a service you offer. You'll want to create content (blog/YouTube/podcast episodes) that supports that main offer.

JANUARY	MAIN PROMOTIONAL FOCUS FOR THE MONTH:
WEEK 1	
WEEK 2	
WEEK 3	
WEEK 4	
FEBRUARY	MAIN PROMOTIONAL FOCUS FOR THE MONTH:
WEEK 1	
WEEK 2	
WEEK 3	
WEEK 4	
MARCH	MAIN PROMOTIONAL FOCUS FOR THE MONTH:
WEEK 1	
WEEK 2	
WEEK 3	
WEEK 4	
APRIL	MAIN PROMOTIONAL FOCUS FOR THE MONTH:
WEEK 1	
WEEK 2	
WEEK 3	
WEEK 4	
MAY	MAIN PROMOTIONAL FOCUS FOR THE MONTH:
WEEK 1	
WEEK 2	
WEEK 3	
WEEK 4	
JUNE	MAIN PROMOTIONAL FOCUS FOR THE MONTH:
WEEK 1	
WEEK 2	
WEEK 3	
WEEK 4	
JULY	MAIN PROMOTIONAL FOCUS FOR THE MONTH:
WEEK 1	
WEEK 2	
WEEK 3	
WEEK 4	

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AUGUST	MAIN PROMOTIONAL FOCUS FOR THE MONTH:
WEEK 1	
WEEK 2	
WEEK 3	
WEEK 4	
SEPTEMBER	MAIN PROMOTIONAL FOCUS FOR THE MONTH:
WEEK 1	
WEEK 2	
WEEK 3	
WEEK 4	
OCTOBER	MAIN PROMOTIONAL FOCUS FOR THE MONTH:
WEEK 1	
WEEK 2	
WEEK 3	
WEEK 4	
NOVEMBER	MAIN PROMOTIONAL FOCUS FOR THE MONTH:
WEEK 1	
WEEK 2	
WEEK 3	
WEEK 4	
DECEMBER	MAIN PROMOTIONAL FOCUS FOR THE MONTH:
WEEK 1	
WEEK 2	
WEEK 3	
WEEK 4	